

wave
media

RATE CARD 2026

Beyond Limits

#مدانا_أكبر



wavemediasa.com

SMART DIGITAL MUPI

Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	RUH-JED-DMM
Currency	SAR (Excl. VAT)
Map Link	View map link



SDM PACKAGE	# FACES	OPTIMIZED REACH		GROSS RATE	HANDLING FEES
		DISTRIBUTION	PENETRATION		
PLAN - A MINIMUM BOOKING	700 FACES	18 MALLS (INVENTORY ALLOCATION)	UP TO 45% (MALLS PENETRATION)	ﷲ 700,000	ﷲ 56,000
PLAN - B	1,000 FACES	25 MALLS (INVENTORY ALLOCATION)	UP TO 65% (MALLS PENETRATION)	ﷲ 1,000,000	ﷲ 80,000
PLAN - C	1,500 FACES	40 MALLS (INVENTORY ALLOCATION)	UP TO 100% (MALLS PENETRATION)	ﷲ 1,500,000	ﷲ 120,000

DIGITAL MUPI

Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	Remote Cities
Currency	SAR (Excl. VAT)
Map Link	View map link



DM PACKAGE	# FACES	COVERAGE	GROSS RATE	HANDLING FEES
1 CIRCUIT	40 FACES	UP TO 2 CITIES	ﷲ 50,000	ﷲ 6,000
3 CIRCUITS	120 FACES	UP TO 5 CITIES	ﷲ 150,000	ﷲ 18,000
7 CIRCUITS	280 FACES	UP TO 8 CITIES	ﷲ 350,000	ﷲ 42,000
15 CIRCUITS	600 FACES	UP TO 13 CITIES	ﷲ 750,000	ﷲ 90,000

CITY		
MAKKAH	TAIF	YANBU
MADINAH	ARAR	
QASSIM	JAZAN	ALKHAFJI
JUBAIL	TABUK	
AHSA	HAIL	HAFR ALBATIN

YOUTH DIGITAL MUPI



Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	KSA
Currency	SAR (Excl. VAT)



YDM PACKAGE	# FACES	COVERAGE	GROSS RATE	HANDLING FEES
1 CIRCUIT	75 FACES	UP TO 10 GYMS	ﷲ 60,000	ﷲ 8,000
3 CIRCUITS	225 FACES	UP TO 30 GYMS	ﷲ 180,000	ﷲ 24,000
7 CIRCUITS	525 FACES	UP TO 75 GYMS	ﷲ 420,000	ﷲ 56,000
10 CIRCUITS	750 FACES	UP TO 100 GYMS	ﷲ 600,000	ﷲ 80,000

CITY		
RIYADH	JEDDAH	DAMMAM
MAKKAH	MADINAH	

DIGITAL STRIPS

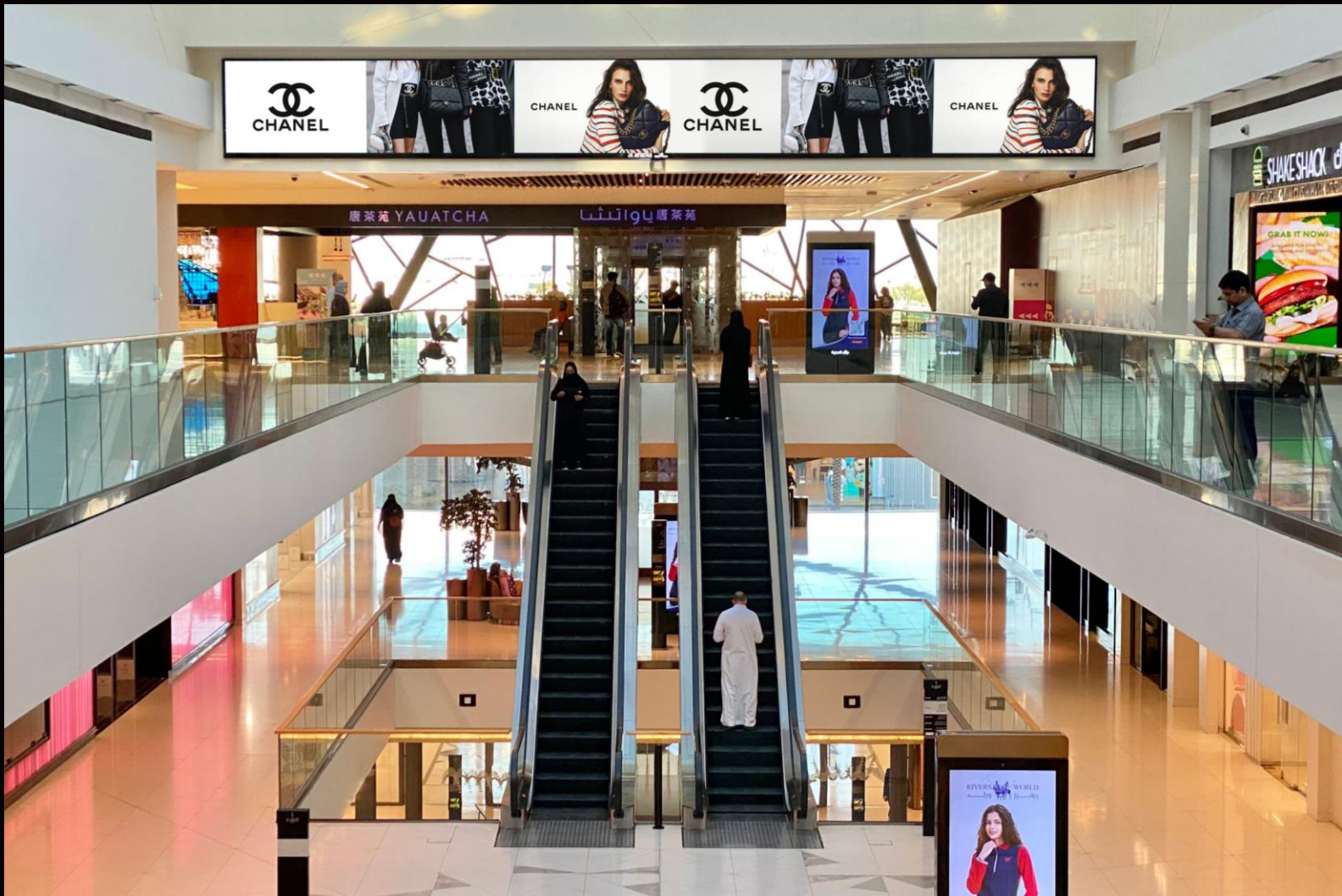
Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	KSA
Currency	SAR (Excl. VAT)
Map Link	View map link



CITY			CIRCUIT / FACES	GROSS RATE / 1 CIRCUIT	HANDLING FEES / 1 CIRCUIT
RIYADH	JEDDAH	DAMMAM	1 CIRCUIT = 10 FACES	ﷲ 75,000	ﷲ 5,000
MAKKAH	MADINAH	TAIF			

PREMIUM DIGITAL STRIPS NETWORK

Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	RUH-JED
Currency	SAR (Excl. VAT)
Map Link	View map link



CITY	NETWORK	# FACES	GROSS RATE	HANDLING FEES
RIYADH	- RIYADH PARK - MODE MALL (FAISALIAH)	5	ﷲ 150,000	ﷲ 12,500
JEDDAH	THE VILLAGE MALL	5	ﷲ 150,000	ﷲ 12,500

DIGITAL MEGA SCREEN

Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	RUH-JED-DAM-MAK-TAB
Currency	SAR (Excl. VAT)
Map Link	View map link



CITY	MALL	GROSS RATE / 1 FACE	HANDLING FEES
RIYADH	GRANADA MALL	ﷲ 75,000	ﷲ 6,000
	RIYADH GALLERY	ﷲ 75,000	ﷲ 6,000
	ROSHN FRONT	ﷲ 75,000	ﷲ 6,000
	RIYADH PARK	ﷲ 75,000	ﷲ 6,000
JEDDAH	RED SEA MALL	ﷲ 75,000	ﷲ 6,000
	MALL OF ARABIA	ﷲ 75,000	ﷲ 6,000
	ANDALUS MALL	ﷲ 75,000	ﷲ 6,000
DAMMAM	MALL OF DHAHRAN	ﷲ 75,000	ﷲ 6,000
MAKKAH	MAKKAH MALL	ﷲ 75,000	ﷲ 6,000
TABUK	TABUK PARK	ﷲ 75,000	ﷲ 6,000

TOTAL AVAILABLE FACES
5 FACES
4 FACES
2 FACES
1 FACE
4 FACES
4 FACES
1 FACE
2 FACES
1 FACE
1 FACE

DIGITAL ZONE BRANDING

Media Type	Digital
Ad Duration	30 Seconds
Booking Period	2 Weeks
Coverage	RUH-JED-DAM
Currency	SAR (Excl. VAT)
Map Link	View map link



CITY	MALL	GROSS RATE	HANDLING FEES
RIYADH	GRANDA MALL	ﷲ 500,000	ﷲ 30,000
	HAYAT MALL	ﷲ 150,000	ﷲ 30,000
JEDDAH	RED SEA MALL	ﷲ 500,000	ﷲ 30,000
	AL SALAM MALL	ﷲ 150,000	ﷲ 30,000
DAMMAM	OTHAIM MALL	ﷲ 150,000	ﷲ 30,000

ROSHN FRONT

LARGE FORMATS

Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	RUH
Currency	SAR (Excl. VAT)
Map Link	View map link



CITY	SCREEN	GROSS RATE / 1 UNIT	HANDLING FEES
RIYADH	DIGITAL ZONE CORNER	ﷲ 150,000	ﷲ 8,000
	DIGITAL BRIDGE (2 FACES)	ﷲ 120,000	ﷲ 8,000
	PACKAGE DEAL ALL ABOVE SCREENS	ﷲ 200,000	ﷲ 16,000

TOTAL AVAILABLE UNITS
2 ZONE CORNERS
2 BRIDGES (4 FACES)

MAKKAH SCREENS

THE CLOCK TOWER / JABAL OMAR

Media Type	Digital
Ad Duration	10 Seconds
Booking Period	2 Weeks
Coverage	Makkah
Currency	SAR (Excl. VAT)
Map Link	View map link



SCREEN	MALL	# FACES	GROSS RATE	HANDLING FEES
GIANT DIGITAL SCREEN	THE CLOCK TOWER	1	ﷲ 500,000	ﷲ 30,000
DIGITAL MEGA STRIPS	THE CLOCK TOWER	2	ﷲ 300,000	ﷲ 5,000
DIGITAL MUPI	THE CLOCK TOWER & JABAL OMAR	40	ﷲ 400,000	ﷲ 4,000



UAE NETWORK

RATE CARD

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UAE MALLS NETWORK



Mall of the Emirates



سیتی سنتر
CITYCENTRE
مردف MIRDIF



سیتی سنتر
CITYCENTRE
ديرة DEIRA



سیتی سنتر
CITYCENTRE
معصم ME'AISEM



سیتی سنتر
CITYCENTRE
الشارقة SHARJAH



سیتی سنتر
CITYCENTRE
الزاهية AL ZAHIA



سیتی سنتر
CITYCENTRE
عجمان AJMAN



سیتی سنتر
CITYCENTRE
الفجيرة FUJAIRAH

UAE DIGITAL SCREENS NETWORK (MULTI-FORMATS)

Media Type	Digital
Ad Duration	15 Seconds
Booking Period	2 Weeks
Coverage	Multiple Cities
Currency	SAR (Excl. VAT)
Map Link	View map link



CITY		# MALLS	# SCREENS	FORMAT	GROSS RATE	HANDLING FEES
DUBAI	SHARJAH	8 MALLS	300 FACES	MULTI-FORMATS	﷼ 350,000	﷼ 28,000
AJMAN	FUJAIRAH					

FOR UAE FORMATS OVERVIEW, PLEASE REFER TO THE [PRODUCT CARD](#).

- MALL OF THE EMIRATES
- CITY CENTRE DEIRA
- CITY CENTRE MIRDIF
- CITY CENTRE ME'AISEM
- CITY CENTRE SHARJAH
- CITY CENTRE AL ZAHIA
- CITY CENTRE AJMAN
- CITY CENTRE FUJAIRAH

Terms & Conditions

- ↳ All stated values in this Rate Card deck are in Saudi Riyal (SAR) and are exclusive of 15% VAT.
- ↳ Smart Digital Mupi (SDM): Every additional 1 Week Extension incurs SAR 4,000 (Handling Fees) per booked circuit (100 Faces).
- ↳ Digital Mupi: Every additional 1 Week Extension incurs SAR 3,000 (Handling Fees) per booked circuit (40 Faces).



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